



KRCR TV  
755 Auditorium Drive  
Redding, CA 96001

Sugar Pine Media  
150 E Cypress Ave  
Redding, CA 96002

## Contract # 240551

**Schedule Dates** 10/14/16-11/08/16  
**Advertiser** Mary Rickert Supervisor District 3 (10204)  
**Agency** Sugar Pine Media (3026)  
**Product** Political - City/County Races (1043)  
**Brand** Mary Rickert Supervisor Dist 3 (99756)  
**Salesperson** Wilcox, Terri (1235)  
**Sales Office** KRCR  
**Buyer Name** Slaughter, Rocky  
**Phone/Fax** (530) 227-6999 /  
**CPE** N/A  
**Account Types** Local/Political Candidate  
**Billing Type** Calendar  
**Comments**

**Date Entered** 10/13/16  
**Last Modified** 10/19/16  
**Entered By** Terri Wilcox  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,050.00  
**Net Total** \$5,950.00  
**Sales Tax**

## Redding ABC (KRCR)

By Calendar Month	Spots	Rate
Oct. 2016	22	\$4,525.00
Nov. 2016	9	\$2,475.00
<b>Grand Total:</b>	<b>31</b>	<b>\$7,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	2					X			2	\$150.00	\$300.00	Redding ABC (KRCR)		10/13/16
2.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	7A- GOOD MORNING AMERICA	2					X			2	\$150.00	\$300.00	Redding ABC (KRCR)		10/13/16
3.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	4:59P- NEWS CH 7 AT 5 PM	1					X			1	\$200.00	\$200.00	Redding ABC (KRCR)		10/13/16
4.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	5:30P- NEWS CH 7 AT 5:30 PM	1					X			1	\$200.00	\$200.00	Redding ABC (KRCR)		10/13/16
5.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	6:28P- NEWS CH 7 AT 6:30 PM	1					X			1	\$200.00	\$200.00	Redding ABC (KRCR)		10/13/16
6.0	Normal Line / SPOT	10/17/16-10/21/16	3	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	3	X	X	X	X	X			3	\$150.00	\$450.00	Redding ABC (KRCR)		10/13/16
7.0	Revised Line / SPOT	10/24/16-10/28/16	2	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	3	X	X	X	X	X						Redding ABC (KRCR)		10/13/16
7.1	Normal Line / SPOT(B/E)	10/24/16-10/28/16	7	:15/:15	5:58A- NEWS CH 7: DAYBREAK 6 AM	1	X	X	X	X	X			1	\$175.00	\$175.00	Redding ABC (KRCR)		10/19/16
8.0	Revised Line / SPOT	10/31/16-11/04/16	2	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	3	X	X	X	X	X						Redding ABC (KRCR)		10/13/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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9.0	Revised Line / SPOT	11/07/16-11/08/16	2	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM		1	1									Redding ABC (KRCR)		10/13/16
9.1	Normal Line / SPOT	11/07/16-11/08/16	8	1:00	5:58A- NEWS CH 7: DAYBREAK 6 AM	1	X	X						1	\$350.00	\$350.00	Redding ABC (KRCR)		10/19/16
10.0	Normal Line / SPOT	10/17/16-10/21/16	3	:30	7A- GOOD MORNING AMERICA	2	X	X	X	X	X			2	\$150.00	\$300.00	Redding ABC (KRCR)		10/13/16
11.0	Revised Line / SPOT	10/24/16-10/28/16	2	:30	7A- GOOD MORNING AMERICA	2	X	X	X	X	X						Redding ABC (KRCR)		10/13/16
11.1	Normal Line / SPOT	10/24/16-10/28/16	8	1:00	7A- GOOD MORNING AMERICA	1	X	X	X	X	X			1	\$350.00	\$350.00	Redding ABC (KRCR)		10/19/16
12.0	Revised Line / SPOT	10/31/16-11/04/16	2	:30	7A- GOOD MORNING AMERICA	2	X	X	X	X	X						Redding ABC (KRCR)		10/13/16
12.1	Normal Line / SPOT	10/31/16-11/04/16	8	1:00	7A- GOOD MORNING AMERICA	1	X	X	X	X	X			1	\$350.00	\$350.00	Redding ABC (KRCR)		10/19/16
13.0	Revised Line / SPOT	11/07/16-11/08/16	2	:30	7A- GOOD MORNING AMERICA		1	1									Redding ABC (KRCR)		10/13/16

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13.1	Normal Line / SPOT(B/E)	11/07/16-11/08/16	7	:15/:15	7A- GOOD MORNING AMERICA		1	1						2	\$175.00	\$350.00	Redding ABC (KRCR)		10/19/16
14.0	Normal Line / SPOT	10/17/16-10/18/16	3	:30	4:59P- NEWS CH 7 AT 5 PM		1	1						2	\$200.00	\$400.00	Redding ABC (KRCR)		10/13/16
15.0	Revised Line / SPOT	10/31/16-11/04/16	2	:30	4:59P- NEWS CH 7 AT 5 PM	2	X	X	X	X	X						Redding ABC (KRCR)		10/13/16
15.1	Normal Line / SPOT(B/E)	10/31/16-11/04/16	7	:15/:15	4:59P- NEWS CH 7 AT 5 PM	2	X	X	X	X	X			2	\$225.00	\$450.00	Redding ABC (KRCR)		10/19/16
16.0	Revised Line / SPOT	10/24/16-10/28/16	2	:30	5:30P- NEWS CH 7 AT 5:30 PM	3	X	X	X	X	X						Redding ABC (KRCR)		10/13/16
16.1	Normal Line / SPOT	10/24/16-10/28/16	8	1:00	5:30P- NEWS CH 7 AT 5:30 PM	1	X	X	X	X	X			1	\$450.00	\$450.00	Redding ABC (KRCR)		10/19/16
17.0	Revised Line / SPOT	11/07/16-11/07/16	2	:30	5:30P- NEWS CH 7 AT 5:30 PM		1										Redding ABC (KRCR)		10/13/16
17.1	Normal Line / SPOT(B/E)	11/07/16-11/07/16	7	:15/:15	5:30P- NEWS CH 7 AT 5:30 PM	1	X							1	\$225.00	\$225.00	Redding ABC (KRCR)		10/19/16
18.0	Normal Line / SPOT	10/17/16-10/18/16	3	:30	6:28P- NEWS CH 7 AT 6:30 PM		1	1						2	\$200.00	\$400.00	Redding ABC (KRCR)		10/13/16
19.0	Revised Line / SPOT	10/31/16-11/04/16	2	:30	6:28P- NEWS CH 7 AT 6:30 PM	2	X	X	X	X	X						Redding ABC (KRCR)		10/13/16

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19.1	Normal Line / SPOT	10/31/16-11/04/16	8	1:00	6:28P- NEWS CH 7 AT 6:30 PM	1	X	X	X	X	X			1	\$450.00	\$450.00	Redding ABC (KRCR)		10/19/16
20.0	Normal Line / SPOT	10/24/16-10/28/16	8	1:00	5:58A- NEWS CH 7: DAYBREAK 6 AM	1	X	X	X	X	X			1	\$350.00	\$350.00	Redding ABC (KRCR)		10/19/16
21.0	Normal Line / SPOT	10/31/16-11/04/16	8	1:00	5:58A- NEWS CH 7: DAYBREAK 6 AM	1	X	X	X	X	X			1	\$350.00	\$350.00	Redding ABC (KRCR)		10/19/16
22.0	Normal Line / SPOT(B/E)	10/24/16-10/28/16	7	:15/:15	5:30P- NEWS CH 7 AT 5:30 PM	1	X	X	X	X	X			1	\$225.00	\$225.00	Redding ABC (KRCR)		10/19/16

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